

ABIGAIL PHINNEY

PUBLIC RELATIONS
SPECIALIST

EXPERTISE



LAYOUT DESIGN

WRITTEN COMMUNICATION

CONTENT MANAGEMENT

SOCIAL MEDIA MANAGEMENT

PHOTOGRAPHY

TECH



WORDPRESS

ADOBE PS, AI, ID

HOOTSUITE

MELTWATER

✓ EDUCATION

- Bachelor of Arts in Journalism | Grace College, Winona Lake, IN
2015-Present
 - Minor in Photography
- Heartland Community College | Normal, IL
2014-2015
- Liberty University Online
2014-2015

✓ EXPERIENCE

- Public Relations Coordinator | Grace College, Winona Lake, IN
2015-Present
 - Compile information and generate press releases
 - Conduct interviews
 - Track media coverage
- Layout Editor | Grace College, Winona Lake, IN
2016-Present
 - Design 8-page newspaper layout for distribution to 2,500 students, faculty and staff
- Owner & Photographer | Etheleo Photography
2014-Present
 - Professional photos of families, high school seniors and weddings
 - Regularly promote business via Facebook and Instagram
- 212 Media Studios | Warsaw, IN
Practicum
 - Created marketing plans
 - Generated and posted original content to Facebook
- Bright Hope | Chicago, IL
Internship
 - Generated and posted original content to Facebook, Twitter and Instagram
 - Managed content and viewer responses on a daily basis

✓ CERTIFICATIONS

- Inbound Marketing | Hubspot Academy
- Youth Leader | 3 Years

CONTACT

www.eheleo.com | phinneae@grace.edu | 309-824-3528